

WE PROVIDE SOLUTIONS THAT WORK

ESOLPK Online™ is a subsidiary of **ESOLPK Group**, an 8 years old Global IT service provider, providing e-marketing services worldwide. At ESOLPK Online, we specialize in providing result-based direct marketing solutions for promotion of your websites. As a division of ESOLPK group, we are serving all types of SMEs and Large customers and satisfying their business needs. Our goal is to be top 10 online marketing services by 2012 and our mission is to deliver maximum value at affordable costs. Having your business online counts, but to have your business website on top of search engines is the key to success of your business. Our professional team uses the extensive internet marketing strategies in order to promote your business and products in important and significant internet marketing channels.



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simplifying E - Marketing

Search Engines today drive more than 85% of Internet traffic. Thus, if your website is not listed well on search engines for the right keywords, your competitors are making money.

It is very important for a website to have an effective search engine optimization (SEO) and search engine marketing plan in order to position the website well and to get higher traffic than competitors. We propose utilizing website page optimization, relevant inbound link building, and proper search engine marketing to increase your website search engine visibility and rankings.



What we believe!

MORE TARGETTED EFFORTS ARE ADDED MORE GOOD RESULTS ARE PRODUCED

Start building relevant one-way links today to ensure high search engine rankings tomorrow. Building one way links equate to building votes for your website, the more quality permanent one way back links you have from other websites, the more popular your website becomes in search engines. We will perform a competitive analysis of the top 5 competitors for your keywords, then we devise a **link building strategy** and link building campaign to create online visibility and rankings for your website. The end result, quality **inbound links** to boost your natural search engine visibility while strengthening your link profile holistically as you develop website authority for your website.

Our Link Building strategies can help any project to reach a highly motivated target audience (proactive audience) through natural search engine rankings and high visibility on internet. A proactive audience increases website conversion rates resulting in a positive ROI.

- It's Quick: You can get started right now and stop wasting valuable Search Engine indexing activity
- It's Affordable: Every budget can afford Electronic Solutions SEM Link Building
- It perfectly complements any long term advertising or marketing strategy.



WHAT ELSE WE SERVE

SEARCH ENGINE OPTIMIZATION

- Analysis of Project
- Competitor Analysis
- Target Market Analysis
- SEO Compliance
- Website Structure & Code Optimization
- Meta Tags / Content Optimization
- Keyword Research & Analysis
- Quality Assurance and Final Implementation
- Time by Time Reporting



SEARCH ENGINE MARKETING

- Social Network Marketing
- Social Media Marketing
- PR Marketing Campaigns
- Link Building Campaigns
- Viral Marketing Campaigns
- E-mail Marketing
- Newsletters
- E-Zines and Web-Zines
- Forums and Blogs Marketing
- (RSS) Marketing



PAID MARKETING SERVICES

- Pay Per Click Advertising
- Affiliate Marketing



OUR QUALITY PARAMETERS

- ✓ Only Incoming (one way or non-reciprocal) links campaigns.
- ✓ Manual selection of links ensuring high quality and relevance.
- ✓ Google identified sites are approached.
- ✓ No Spam Link Building.
- ✓ No Java script links
- ✓ No links from web pages which have robots meta tag exclusions.
- ✓ Industry relevant links
- ✓ Links will be requested per the anchor texts
- ✓ Links are established from pre-indexed web pages.
- ✓ No jump scripts
- ✓ No redirected links
- ✓ No image/flash based links
- ✓ Links would be checked for no-archive, no-follow, no-index tags.
- ✓ Randomization of the anchor text and link description is used

Flexible solutions for Link Building Campaigns

IT STAFFING SOLUTIONS

Link building is a tedious & time consuming effort and nothing can circumvent manual labor. Based on the temporary staffing model, we offer you to hire one of our highly trained professionals at 160 hours per month (8 hours per day, Monday through Friday/40 hours per week).

With years of experience in providing the right solution to business, Electronic Solution has talented and skilled Online Marketing Professionals who are highly motivated, trained, and enthusiastically putting in their heart and souls to contribute towards the organization's objectives and to fulfill client requirements.



LINK BUILDING FORMAT PER RESOURCE

Overview and Job Description:

- **\$1920 for First Month** (Research, Market Analysis, Anchor Based Content Creation, Keyword Analysis, Competitor Analysis, Link Building, Weekly/Monthly Reporting with detailed Link Submissions)
- **\$ 1600 for Second Month** (Anchor Based Content Creation, Keyword Analysis, Link Building, Weekly/Monthly Reporting with detailed Link Submissions)
- **\$ 1600 for Third Month & Onwards** (Anchor Based Content Creation, Keyword Analysis, Link Building, Weekly/Monthly Reporting with detailed Link Submissions)

(Campaign minimum = 1 month)

